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## **Diaz joins Lumidigm as VP of Sales and Marketing**

**Albuquerque, NM — September 19, 2005** — Raul Diaz joined Lumidigm this September as Vice President of Sales and Marketing. He is charged with developing strong customer relationships and product platforms.

“We are very pleased to have attracted someone of Raul’s caliber and experience from Silicon Valley to Albuquerque to join Lumidigm’s management team,” said Bob Harbor, CEO of Lumidigm. “He brings a strong, relevant industry background to our sales and marketing efforts to achieve Lumidigm’s aggressive revenue growth goals.”

Mr. Diaz brings twenty years of technical and management experience to Lumidigm. As a company officer, he helped to grow InterVideo (NASDAQ: IVII) from a small privately-held startup with \$3 million in revenue in 1999 to a profitable, publicly-traded company with over \$74 million in revenues and over 1,000 employees in 2004. Prior to that, he worked as director of marketing at LuxSonor Semiconductors from 1996 to 1998 until the company was sold to Cirrus Logic.

Mr. Diaz spent the majority of his early career in research and development of multimedia and digital signal processing at Matsushita and STMicroelectronics. Mr. Diaz earned a bachelor of science in electrical engineering from Yale University in 1985.

### **About Lumidigm**

Lumidigm has created novel access control solutions using biometric measurements that work in the real world. Lumidigm utilizes the interaction of skin and light to augment optical fingerprint imaging and provide a tool that is easy to use and works in a wide range of environmental conditions. Lumidigm, Inc. was established in July of 2001, and is located in the Science & Technology Park at the University of New Mexico in Albuquerque, New Mexico.

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